



2020 Golf Shop Survey

Questions **Responses** 119

119 responses



Accepting responses



Summary

Question

Individual

What is your name?

112 responses

Wilson

Jason Kang

Gerry Nagel

John Vojticek

Mike Bungert Sr

kevin mcguire

Joshua Newsome

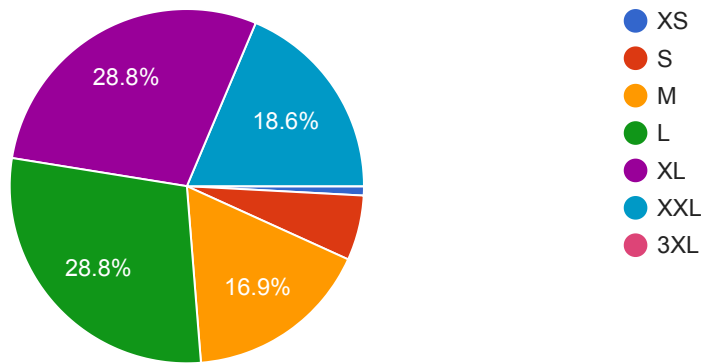
Kevin

Mike Connor



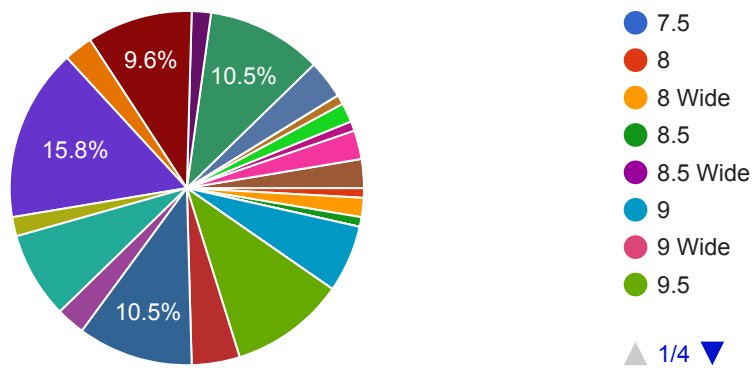
What is your shirt size

118 responses



What is your shoe size?

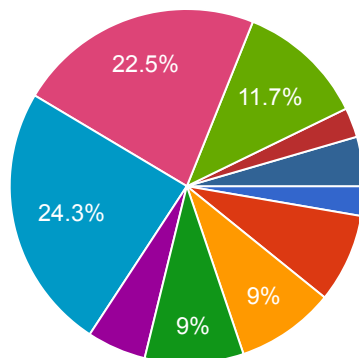
114 responses



1/4 ▼

What is your short size?

111 responses

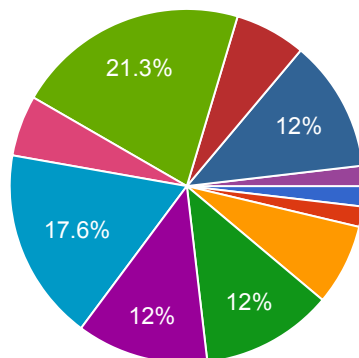


- 30
- 32
- 33
- 34
- 35
- 36
- 38
- 40

1/2

What is your glove size?

108 responses

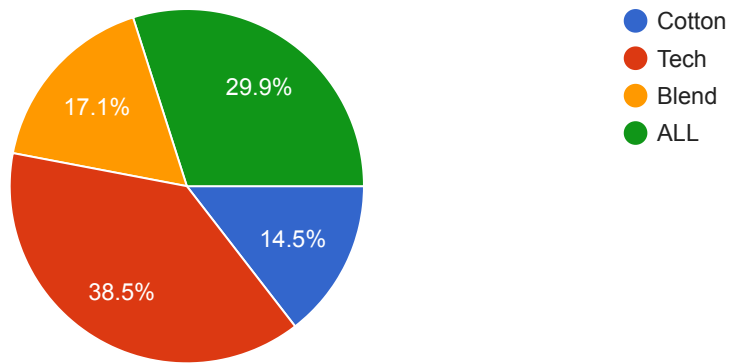


- Cadet Small
- Small
- Cadet Medium
- Medium
- Cadet Medium Large
- Medium Large
- Cadet Large
- Large

1/2

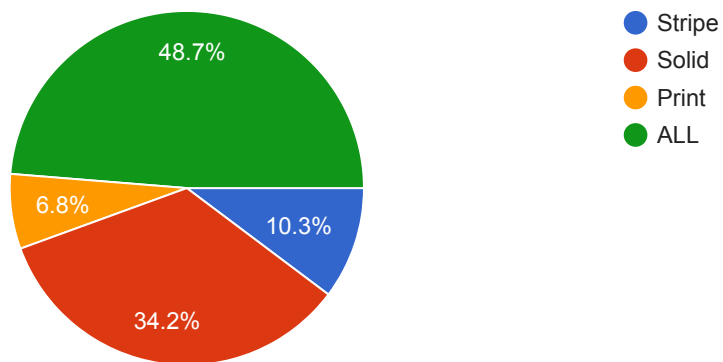
Which type of golf shirt do you prefer Cotton, Tech, Blend?

117 responses



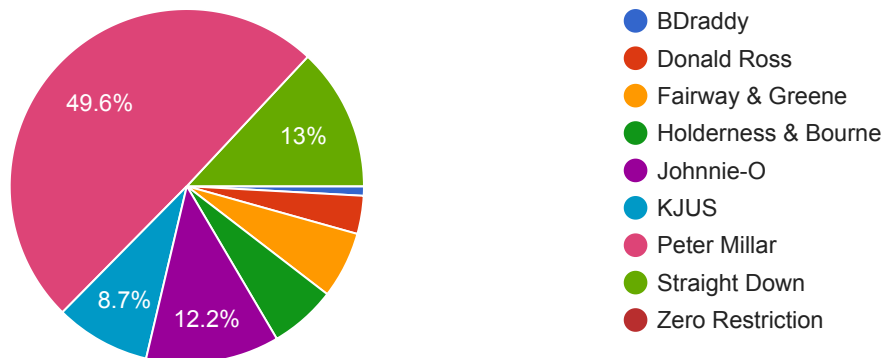
Which type of golf shirt do you prefer Stripe, Solid, Print?

117 responses



What is your favorite company/brand that we carried in the golf shop in 2020?

115 responses



Are there any new clothing companies/brands you would like to see the golf shop carry?

32 responses

RLX, Greyson

Greyson

Happy with current

G Fore

no

Polo

Grayson

Galvin & Green

The best quality in the market.....

Are there any products that you would like to see the golf shop carry?

31 responses

Happy with current

RLX

Left handed demos and putters

Callaway Truvis (soccer ball) golf balls, coozies, cigar holders

Vector golf bags

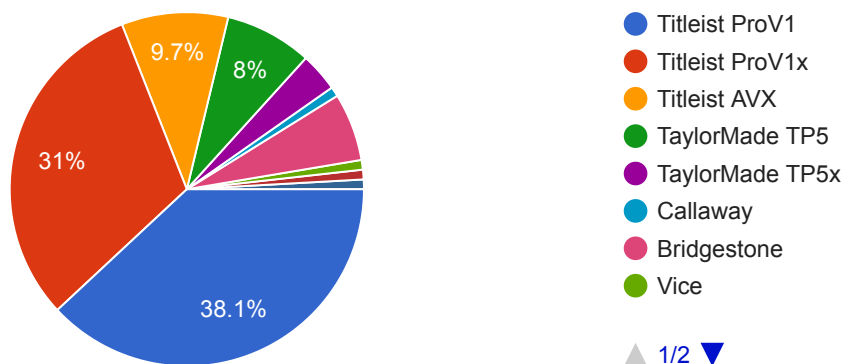
1) Scorecard holders that easily fit Bob O scorecards. Alternatively, and preferred, trimmed down scorecards that fit the scorecard holders sold in 2020. 2) Scotty Cameron divot/pivot tool with Bob O Logo. 3) Personalized Yeti's with Club's logo and member's name (I can send you an example if interested - what my team is sending our clients this year for the holidays).

Titleist used to make a minimalist carry bag or "Sunday bag"

cotton sweaters

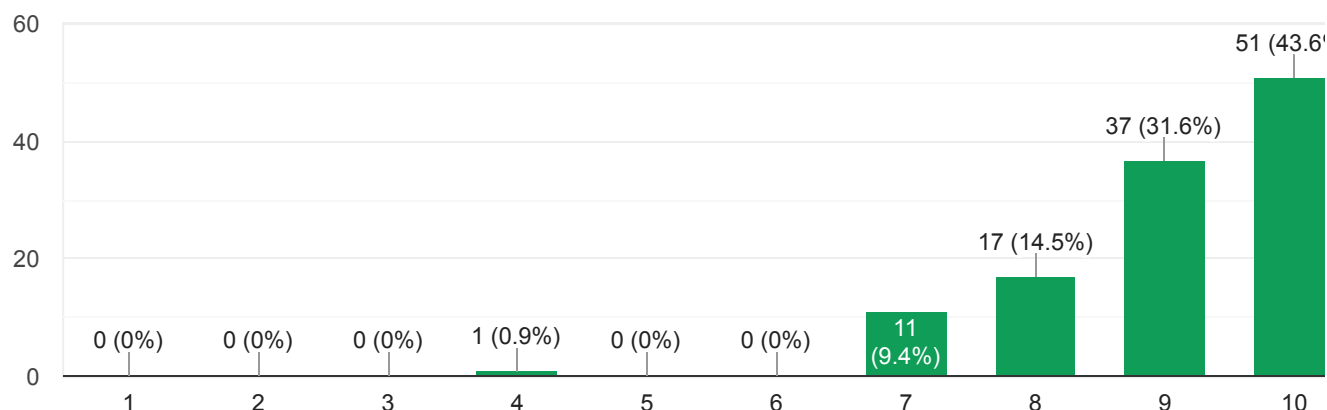
What golf ball do you play?

113 responses



How would you rate the caddie program based on a scale from 1-10, 10 being the best?

117 responses



How could we improve our caddie program?

48 responses

Caddies share hole set ups for guests

Nick is doing a great job

Allow professional caddies, not just kids

Some of the guys need to be better at reading greens.

Kids who know golf a little better-overall program is alright-75 per cent of caddies are very good and hustle

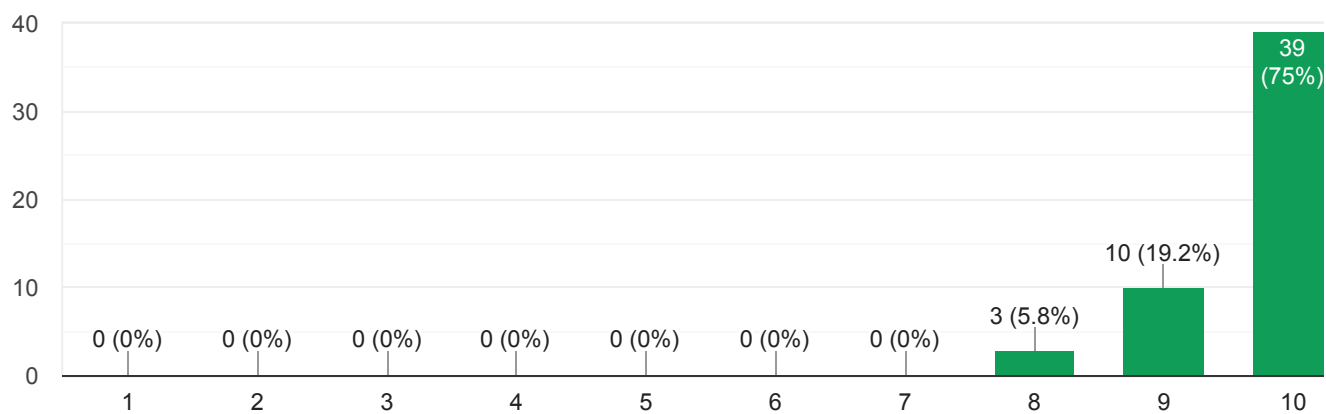
Perhaps remind the membership that they play a role in developing the caddies so that all caddies are equally good

Solid caddie program in terms of personality, experience and knowledge. Caddies are great and so is Nik! Thank you for a great year.

Some of the younger caddies require additional training, and I am happy to support. There is no better

If you took lessons in 2020, how would you rate your lesson on a scale from 1-10, 10 being the best?

52 responses



How could we improve lessons you receive?

20 responses

Give me more talant

Technology

Cure Covid and open up the simulators!

Nick G was a big help on my sand game.

Use a trackman

Videos

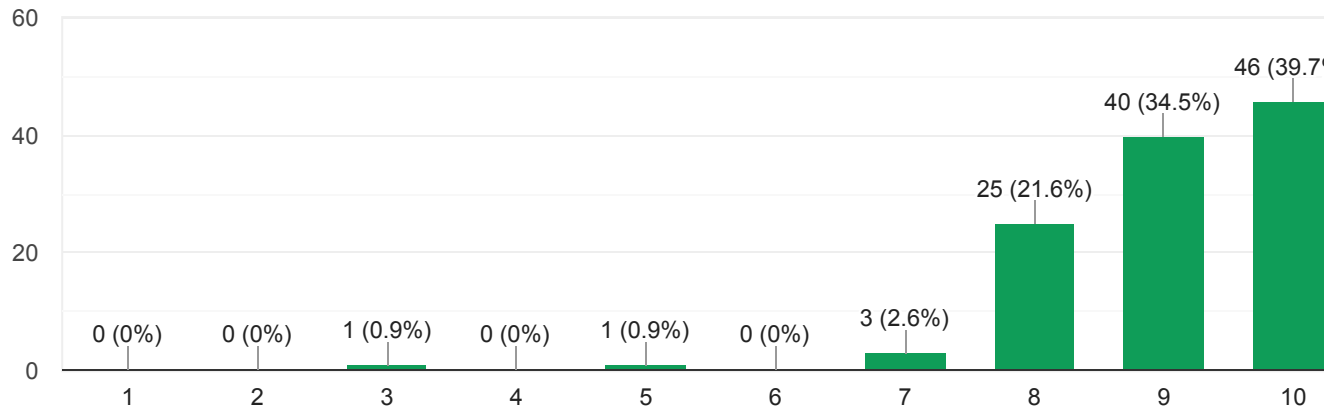
better times available

You guys are professionals and off the chart!!

N/A

How would you rate The Beacon email, 10 being the best?

116 responses



Did you enjoy the tip of the week we added to The Beacon in 2020?

113 responses



Is there anything else you would like to see be a part of The Beacon?

19 responses

Weekend results etc

Stats on membership, results of committee meetings

On the left side of The Beacon, introduce the calendar of events earlier, and delete them when the date has passed. Also, indicate what days the course will be closed.

Some more of the Club's history...maybe an occasional "Did You Know" fun fact about the Club

better visual design

Sale events

Nik's gambling picks

Best Car in drive way each week.

no

If there is anything else you would like to add please do so below.

30 responses

You guys do a great job.

If there is a possibility to carry tall sizes, like in Peter Millar, as I am an XXL in long sleeved items. I know they make them as I buy them from Westport Big and Tall.

Really enjoyed the kids golf lessons this summer. Please continue if possible. Thank you

Love the Thurs Skin Game and we should promote hard to new members

I thought we had a really great year especially given the circumstances. Really great job guys

Bob O sets the bar high for quality of experience, starting with valet and extending to the pro shop and obviously the golf staff and grounds. Thank you for soliciting feedback as well.

Best team in golf! Keep up the great work!

quality product, quality product, quality product