



PGA

Illinois Section

ILLINOIS PGA CORPORATE PARTNER PROGRAM



PGA

Illinois Section

Foundation

Illinois PGA

The PGA of America is divided up into 41 geographical areas. Each of these Sections conduct playing opportunities for PGA Members, Associates, and amateur golfers, while providing support for its local golf professionals.

Each Section also holds business meetings and continuing educational programs for its Members and Associates and assists in the fulfillment of the PGA of America's mission of growing the game of golf.

Illinois PGA Foundation

The Illinois PGA Foundation is a 501 (c) 3 organization that serves as the charitable arm of the Illinois Section PGA, one of the forty-one geographical regions that comprise the Professional Golfers Association of America (PGA of America).

Established in 1991, the organization focuses its community efforts on promoting the goodwill and growth of the game with an emphasis on activities that benefit youth.

Demographics

THE ILLINOIS PGA SERVES:

- Nearly 800 PGA Members representing over 500 golf facilities in Illinois. Facilities include private country clubs, public golf courses, driving ranges, and indoor golf facilities.
- Over 4,000 junior golfers participate in annual programming through Drive Chip and Putt and PGA Junior League.
- Donor and consumer database of over 10,000.



Section/Foundation Partner Benefits

- ***Hospitality*** – ticket packages to Ryder Cup, PGA Championships, professional events and other professional golf events.
- ***Corporate Event Management*** – group golf outings and clinics.
- ***Advertising and Promotion*** – via www.ipga.com, social media platforms and email/newsletter.
- ***Member Access*** – tournament, meeting and education sponsorship.
- ***Charitable Opportunities*** with the Illinois PGA Foundation.

Platinum Package \$25k

HOSPITALITY

43rd Ryder Cup Ticket Package



- Five (5) Friday Grounds Tickets with access to the Straits Club Hospitality Suite. September 24, 2021.
- Private Luxury Transportation to and from Whistling Straits OR two parking passes.
- Ryder Cup Gift Package for each attendee.

Platinum Package Elements

- Reserved seating for five (5) at a table inside the Straits Club located on the driving range.
- Food and beverage includes continental breakfast, lunch buffet, six-hour open bar, afternoon food service and desserts.
- Straits Club features bars, televisions, executive restrooms, WiFi and stylish décor.

Platinum Package Elements

Illinois PGA Foundation

Team in the Illinois PGA Foundation Ryne Sandberg Pro-Am, date and location TBD.

- Team package includes lunch, golf, post-round reception and player gift package.
- Team photo with Ryne Sandberg, on-course contests and more.



Platinum Package Elements

TOURNAMENT AND EDUCATION SPONSORSHIP

- Opportunity for your company to provide a product OR service-based educational seminar to Illinois PGA Members and Associates.
- Opportunity to sponsor an Illinois PGA tournament (Stroke Play, Team Event).
- Company logo recognition provided on all event related print and digital materials.

Platinum Package Elements

ILLINOIS PGA FOUNDATION

- Recognition of corporate support to 2021 Illinois PGA Foundation Capital Campaign.
- Illinois PGA Birdies for Charity Hole Sponsorship. Birdies for Charity is the Foundation's cornerstone fundraiser.



Platinum Package Elements

ADVERTISING AND PROMOTIONS

- Opportunity to disseminate quarterly promotional information to the Illinois PGA Membership via stand-alone email or newsletter inclusions.
- Recognition on the Illinois PGA's website (www.ipga.com) as a Platinum Level Corporate Partner with a link to your company's website.

Emerald Package - \$50k

Emerald Package includes all benefits listed in previous Platinum Package with the addition of the below elements:

- Upgrade to Saturday or Sunday Ryder Cup Hospitality Tickets.
- Team in the 2022 Illinois PGA Las Vegas Pro-Am.
- Illinois PGA Meeting , Tournament and Education Sponsorship.
- Naming Rights for two (2) Illinois PGA Foundation GolfWorks Internships.
- Illinois PGA Birdies for Charity Hole Sponsorship.
- Recognition of corporate support to Illinois PGA Foundation Capital Campaign.



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Emerald Package Elements

ADDITIONAL HOSPITALITY

Team in the 2022 Illinois PGA Las Vegas Pro-Am

Team Package includes:

- 4 nights of accommodations for four (4) amateurs and one (1) Illinois PGA Professional at a premier Las Vegas resort property.
- 3 rounds of golf at exclusive Las Vegas golf courses. Past event courses include Cascata, South Shore CC, Southern Highlands GC, and Wolf Creek.
- Receptions, prizes, player gift packages.

Emerald Package Elements

MEETING, EDUCATION AND TOURNAMENT SPONSORSHIP

- Opportunity for company to sponsor an Illinois PGA Membership Meeting and address over 300 PGA Members and Associates.
- Opportunity for company to provide a product OR service-based educational seminar to Illinois PGA Members.
- Opportunity to sponsor an Illinois PGA Major tournament.
- Company logo recognition provided on all event-related print and digital materials.

Emerald Package Elements



ILLINOIS PGA FOUNDATION

- Naming rights to two (2) GolfWorks Illinois internships.
- Illinois PGA Birdies for Charity Hole Sponsorship. Birdies for Charity is the Foundation's cornerstone fundraiser.
- Recognition of corporate support to Illinois PGA Foundation Capital Campaign.



Diamond Package - \$75k

Diamond Package includes all benefits listed in Platinum Package with the addition of the below elements:

- Upgrade to Saturday or Sunday Ryder Cup Hospitality Tickets.
- Presenting Sponsorship of the Illinois Open Series/State Open of Golf (Regular, Senior and Super Senior).
- 2022 PGA Championship Travel Experience.
- Corporate Golf Clinic.
- Foursomes of Golf at Top-25 ranked facilities.
- Illinois PGA Meeting, Tournament and Education Sponsorship.
- Naming Rights for two (2) Illinois PGA Foundation GolfWorks Internships.
- Illinois PGA Birdies for Charity Hole Sponsorship.
- Recognition of corporate support to Illinois PGA Foundation Capital Campaign.



Diamond Package Elements

HOSPITALITY

2022 PGA Championship Experience – Southern Hills CC

- Four (4) daily grounds tickets with access to the Champions Club - luxury event space with unlimited food and beverage. May 2022.
- Airfare and three (3) nights accommodations for four (4) at PGA Host Hotel.
- Luxury Transportation to and from Southern Hills CC
- One (1) Foursome at private golf facility near Southern Hills CC.

Diamond Package Elements

ADDITIONAL HOSPITALITY*

- Corporate Golf Clinic at a top-25 ranked golf facility in the Chicagoland area for eight (8) players followed by a round of golf. Clinic provided by an Illinois PGA Golf Professional.
- Three (3) Foursomes of golf at top-25 ranked golf facilities.

**All hospitality would take place on mutually agreed upon dates.*

Diamond Package Elements



ILLINOIS PGA TOURNAMENT SPONSORSHIP STATE OPENS

- Presenting Sponsor of the State Open of Golf/Open Series – Illinois Open, Illinois Senior Open and Illinois Super Senior Open. (*approximately 1,000 participants*)
- Company logo recognition on all event-related print and digital materials.
- Onsite signage and banners provided.
- Company representatives included in awards/check presentation.



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Diamond Package Elements

ILLINOIS PGA MEETING AND EDUCATION SPONSORSHIP

- Opportunity for company to sponsor an Illinois PGA Membership Meeting with speaking time on the agenda to address over 300 PGA Members and Associates included.
- Opportunity for company to provide a product OR service based educational seminar to Illinois PGA Members.
- Company logo recognition provided on all event print and digital materials.

Diamond Package Elements



ILLINOIS PGA FOUNDATION

- Naming rights to two (2) GolfWorks Illinois internships.
- Illinois PGA Birdies for Charity Hole Sponsorship. Birdies for Charity is the Foundation's cornerstone fundraiser.
- Recognition of corporate support to Illinois PGA Foundation Capital Campaign.

 Ann & Robert H. Lurie
Children's Hospital of Chicago™



Additional Partner Opportunities

Illinois PGA Section

- Tournaments
 - Seminars
 - Meetings
 - Special Awards
 - Special Events
 - Web, Social, Marketing and Promotion
 - Travel Pro-Ams
 - Local Pro-Ams
 - Group Golf Outings
 - Group Clinics
 - Hospitality at Major PGA Championships
- *packages may be customized and additional elements may be added a la carte.*

Additional Partner Opportunities



Illinois PGA Foundation

- Birdies for Charity
- GolfWorks Illinois
- Scholarships
- PGA HOPE – Veterans
- Junior Golf
- Travel Pro-Am
- Ryne Sandberg Pro-Am
- Illinois Golf Hall of Fame
- Chicago Park District Programming

**packages may be customized and additional elements may be added a la carte.*

ILLINOIS PGA CORPORATE PARTNER PACKAGE CUSTOMIZATION OPTIONS

PLATINUM - Pick two (2) Tier One, two (2) Tier Two, and one (1) Tier Three

EMERALD - Pick three (3) Tier One, three (3) Tier Two and two (2) Tier Three

DIAMOND - Pick five (5) Tier One, five (5) Tier two and three (3) Tier Three

Tier One

Foursome of Golf at top-25 ranked Chicagoland Course
PGA HOPE Veterans Clinic Sponsorship*
Education/Seminar Sponsorship and Advertising
Tournament Sponsorship (Stroke Play, Team Event)
Special Awards Sponsorship
Birdies for Charity Hole Sponsor*
Additional Advertising - Quarterly Stand Alone Email Blasts

Tier Two

Group Golf Clinic for up to 8 people
Named GolfWorks Internship*
Membership Meeting Sponsorship
Senior PGA Championship Ticket Package
Tournament Sponsorship (IPGA Major)
Local Section Pro-Am Team
Fall Travel Pro-Am Team
Ryne Sandberg Pro-Am Team*

Tier Three

Creation of Exclusive Member Program
Ryder Cup Ticket Package
PGA Championship Ticket Package
State Open Series Sponsorship
Las Vegas Pro-Am Team
Meyer Brown Miller Invitational Team*

** Foundation Programs*





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THANK YOU

For additional information regarding the Illinois PGA Corporate Partner Program, please contact Kathy Kreft at kkreft@pgahq.com or 847-729-5700x63004



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